**Philanthropy in the Community**Spring 2022 Syllabus

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**Meeting time & location:**

Mondays 3:30-6:20pm, SSL 206

**Course Learning Objectives:**

* Students engage as reflective and critical practitioners of philanthropy;
* Students experience the relationship between civic and community engagement and philanthropy;
* Students understand the history and present state of philanthropy, and the current academic, practitioner, and popular conversations on the topic, and where the three intersect and conflict;
* Students experiment with a vision for, see themselves in, and imagine the future of philanthropy.

**Course Summary:**

In this course students will learn about various aspects of philanthropy and the state of the profession as well as actually participate in researching and visiting local nonprofits and selecting local Orange County nonprofits to receive a mini-grant (estimated $5K).

**Diversity, Inclusion, Equity, and Integrity Statement**

I am committed to supporting inclusion, diversity, and equity in the classroom. Please feel free to reach out to me to provide any suggestions. To support inclusion, diversity, and equity I also am adamant about academic integrity and engaging in the classroom. More details will be provided in this section regarding policies and on-campus resources for students.

**Assignments & Grading**

* Participation & Attendance: 30%
* Class Reflections (8 x ~500 words each): 20%
* Execution of assigned “Philanthropy in the Community Foundation” role: 30%
  + Giving Ceremony Coordinator
  + Fundraiser
  + Giving Book Historian x2
  + Chancellor’s Office liaison
  + The Philanthropy Lab Liaison
  + Marketing/Social Media Coordinator x2
  + Site Visits Coordinator
  + Class Evaluators x2
* Community Engagement: 20%

**Class 1 | 3/28/2022 | What is the purpose of this course?**

**Question of the Day:** Why did you take this course?  
 **In-Class Objectives &Activities:**

* Philanthropic tour of UCI campus with Matt Princetta, UCI Director of Development
* Pre-Course Survey
* Goals, Activities of the Course & Formation of “Philanthropy in the Community Foundation”

**Reading:** [**What Should A Billionaire Give -- and What Should You?**](https://www.nytimes.com/2006/12/17/magazine/17charity.t.html)

**Class 2 | 4/4/2022 | What is philanthropy?**

**Question of the Day:** When was the last time you did something good for someone else? **In-Class Objectives &Activities:**

* [The history of philanthropy](https://www.historyofgiving.org/). Why do people give?
* Class Philanthropy Lab Ambassadors opportunity announced & Class Evaluators selected
* Guest speaker 1: UCI donor or Development Officer
* Guest speaker 2: Careers in Philanthropy

**Reading:** [**How Will You Measure Your Life?**](https://hbr.org/2010/07/how-will-you-measure-your-life)

**Class 3 | 4/11/2022 | What’s your purpose and how do you want to live your purpose through your philanthropy?**

**Question of the Day:** What would you like to accomplish with your life that’s most meaningful to you?  
 **In-Class Objectives &Activities:**

* Guest speaker: Faton Limani on “Aspirations vs. Ambitions”
* Purpose Lab Workshop: Articulating Your Purpose (& Outlining Your Purpose Statement)

**Reading:** [**24 Things I Wish I Knew Before Entering the Non-Profit World**](https://www.wildapricot.com/blog/24-things-i-wish-i-knew-before-entering-the-nonprofit-world%231-instability-as-the-norm)

**Class 4 | 4/18/2022 | How does a non-profit really work?**

**Question of the Day:** Tell us about a non-profit you value and why you value it?  
 **In-Class Objectives &Activities:**

* Panel of non-profit OC leaders
* Understanding the non-profit 990 form – the public window into your non-profit
* Connecting with and learning about new OC non-profits
* Guest speaker: Careers in Philanthropy

**Reading:** [**Toward a New Gospel of Wealth**](https://www.fordfoundation.org/news-and-stories/stories/posts/toward-a-new-gospel-of-wealth/)

**Class 5 | 4/25/2022 | What’s the difference between charity, philanthropy and justice?**

**Question of the Day:** How did you spend your money and why did you make that choice?  
 **In-Class Objectives &Activities:**

* Guest speaker on Community-Driven Giving: Regina Sharma, Chief Development Officer, Detroit Justice Center
* The Leadership of Darren Walker of the Ford Foundation
* Guest Speakers: Careers in Philanthropy

**Reading:** [**The Inside Story of MacKenzie Scott, the Mysterious 60-Billion-Dollar Woman**](https://marker.medium.com/the-inside-story-of-mackenzie-scott-the-mysterious-60-billion-dollar-woman-21952a3dc811)

**Class 6 | 5/2/2022 | The Donor Experience: How do donors feel about giving away their wealth?**

**Question of the Day:** Who is a philanthropist that you admire and why?  
 **In-Class Objectives &Activities:**

* Panel of philanthropists and fundraisers
* Understanding donor stewardship
* Connecting with and learning about new OC non-profits

**Reading:** [**How to Use Permission-Based Asking with Donors, Veritus Group**](https://veritusgroup.com/whitepapers/how-to-use-permission-based-asking-with-donors/)

**Class 7 | 5/9/2022 | How do you ask for money to support a cause?**

**Question of the Day:** When was the last time you asked someone for help for something really meaningful to you? How did it go? **In-Class Objectives &Activities:**

* Fundraising 101: How to ask for a gift.
* Presentation from class fundraisers.
* Time to work on “Giving Book”
* Guest speaker

**Reading:** [**Successul Site Visits: 7 Tips from Funders**](https://resources.foundant.com/blog/successful-site-visits-7-tips-from-funders)

**Class 8 | 5/16/2022 | What role do site visits play in building trust?**

**Question of the Day:** What does donor stewardship mean to you?  
 **In-Class Objectives &Activities:**

* The Trust Equation
* Site visits to 2 non-profits.

**Reading:** [**How to Be a Better Fundraiser**](How%20to%20Be%20a%20Better%20Fundraiser)

**Class 9 | 5/23/2022 | Group Presentations: How to articulate the need?**

**Question of the Day:** What does philanthropy mean to you today?  
 **In-Class Objectives &Activities:**

* Asking for money vs. giving an opportunity to make a difference
* Group presentations
* Time to work on giving book
* Guest speaker

**Reading:** [**Warren Bufett and the Myth of the 'Good Billionaire'**](https://www.nytimes.com/2021/06/13/opinion/warren-buffett-billionaire-taxes.html)

**Class 10 | 5/30/2022 | End of Class Reflection: What did we learn?**

**Question of the Day:** How would you describe the meaning of philanthropy to a friend?   
 **In-Class Objectives &Activities:**

* Post-class survey
* Guest Speaker: Suzy Patz, Love Out Loud, Creating a mass culture of philanthropy.
* Finalize “Giving Book”

**Class 11 | 6/6/2022 | Making the Gift: Check Presentation**