

PPOL 4991: Problem-Driven Philanthropy
Undergraduate Capstone, Spring 2016
Frank Batten School of Leadership & Public Policy
University of Virginia

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Meets Tuesdays, 9-11:30 a.m. (Seminar Room, Garrett Hall)

We have two interrelated goals: 1) come to understand a critical problem within the Charlottesville community context, and 2) craft a grant that contributes toward making progress on that problem. You will work in small teams toward both goals.

You should see this class as an act of collaboration. Each team will lead the instruction and teaching on their problem space. Other teams will ask critical questions and push one another toward precision. Our eventual grant-making is also a collaboration to match the good work of NGOs in the community with investment from our grants.

Background reading:

- Group-crafted syllabi/reading lists
- Bardach, Eugene. 2011. *A Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving*. CQ Press College, 4th Edition.

Weekly reading:

Individual teams will contribute readings on the syllabus as we move beyond the first few weeks. Expect to read both for your smaller group project and for the wider class.

Grading

Seminar and contributions to other groups:	20%
Presentations & support materials:	30%
Policy Report:	40%
Gift Report:	10%
Group peer evaluations	(+/- on all of the above)

Work products

Backstage materials (These are all public to your classmates as shared, non-duplicated resources)

- Interview reports (to be archived for future classes); minimum 10/team & 5 per person
- Annotated bibliography – 1 per team w/5 entries per teammate
- 1-page reading reports (critical research your group accesses) – 5 per teammate
- Individual and team weekly reports
 - Groups with team leader cover

- Weekly confidential evaluations of teammates (this one is not shared, of course)

Front stage materials

- Presentations:
 - February 9
 - February 23
 - February 30
 - March 15
 - April 5
 - May 3
- Full problem analysis report: Due April 5 (built from earlier components)
- Gift crafting report: Due May 3

Assets: 15 students and \$25,000; additional \$20k in matching funds

1/26: Understanding our task, following examples

- Review of Sexual Assault Report
- Guest speaker Paige McDermott
- Teambuilding and accountabilities
 - Leadership
 - Roles
 - Reporting procedures
 - Accountabilities within groups and to class
- Leads
- Expectations for next week's meetings

2/2: Understanding the Charlottesville metro as a policy space & primer on NGOs

Readings:

- What do Nonprofits do? (on Collab)
- Backgrounders on Charlottesville (on Collab)

2/9: Presentations: What's the problem at the national level?

9:00: Reading discussion on Government devolution (on Collab)

9:30-11:30: Presentations and discussion

2/16: Small Groups

Reading on detail on NGOs in social services (Collab)

2/23: Presentations: Policies at the Federal and State Levels

Reading on general problems of implementation (Collab)

3/1: Presentations: Preliminary with Senior Partners –

“What's the Problem in the Local Arena?”

~10 minutes per group with 20 minutes Q & A

3/8: Spring break

3/15: Presentations: Local Nonprofits Involved, with preliminary assessments

3/22: Open session

3/29: Practice runs with peer review

4/5: Major Presentation to senior partners

- Best Presentation: \$2500
- Best Policy Report: \$5000

4/12: Crafting Gifts Workshop 1 (with Holly Hatcher)

4/19: Crafting Gifts Workshop 2 (with Holly Hatcher)

4/26: Crafting Gifts Workshop 3 (with Holly Hatcher)

5/3: Wrap up and recommendations

- Best Presentation and report aligning problem, solution, and organization: \$7500
- Organization Report

Awards: Wednesday, May 11 (Reading day)