

## HOD 3352 Schedule Spring 2026

DATE	Philanthropy Lab Preparation: Readings and Deliverables
Week 1 1/6	<p style="background-color: #0056b3; color: white; margin: 0;"><b>TOPIC: The Development &amp; Context of Philanthropy</b></p> <p><b>In-Class Assignment</b></p> <ul style="list-style-type: none"> <li>○ Profile of a Philanthropist</li> </ul> <p><b>ASSIGNMENT RESOURCES:</b></p> <ul style="list-style-type: none"> <li>• O'Connor, A. (2001). <i>Poverty knowledge: Social science, social policy, and the poor in Twentieth-Century US history</i>. Princeton: Princeton University Press. (Introduction).</li> <li>• Carnegie, A. (1900). <i>The gospel of wealth and other timely essays</i>. New York Century Co. pp 1-43. In the public domain. (skim)</li> <li>• Parker, F. (1994). The creation of the Peabody Education Fund. <i>Peabody Journal of Education</i> 70 (1) 149-156</li> </ul>
Week 2 1/13	<p style="background-color: #0056b3; color: white; margin: 0;"><b>TOPIC: Issue Identification &amp; Modern Philanthropy</b></p> <p><b>READING</b></p> <ul style="list-style-type: none"> <li>• Textbook -- Brest &amp; Harvey Money Well Spent: A Strategic Plan for Smart Philanthropy <ul style="list-style-type: none"> <li>○ Introduction &amp; Ch. 1 The Promise of Strategic Philanthropy (pp. 5-27).</li> </ul> </li> <li>• 2024 Community Needs Evaluation: The State of Economic &amp; Social Wellbeing Nashville - Davidson County (REVIEW)</li> <li>• Reich, R. (2005, Winter). A failure of philanthropy. American charity shortchanges the poor, and public policy is partly to blame. <i>Stanford Social Innovation Review</i>. (8 pages)</li> <li>• Burton, D O. &amp; Barnes, B.C.B (2017, Jan 3.) Shifting philanthropy from charity to justice. <i>Stanford Social Innovation Review</i>. (3 pages)</li> </ul> <p><b>DUE:</b> In-Class Reading Response 1</p>
Week 3 1/20	<p style="background-color: #0056b3; color: white; margin: 0;"><b>TOPIC: Problem Analysis &amp; Modern Philanthropy</b></p> <p><b>READING</b></p> <ul style="list-style-type: none"> <li>• Textbook -- Brest &amp; Harvey Money Well Spent: A Strategic Plan for Smart Philanthropy <ul style="list-style-type: none"> <li>○ Ch. 2 Problem Analysis (pp. 29-47)</li> </ul> </li> <li>• Kolbert, E. (2018). Gospels of giving for the new gilded age. <i>Shaking the Foundations</i>. The New Yorker, August 27, 2018. (4 pages)</li> <li>• Singer, P. (2013, August 10). Good charity, bad charity. <i>The New York Times</i>. (2 pages)</li> <li>• Gates, B. (2007). Remarks at Harvard Commencement, 2007.</li> <li>• Scott, M. (2021) Seeding by ceding. Blog post, Medium.com <a href="https://mackenzie-scott.medium.com/seeding-by-ceding-ea6de642bf">https://mackenzie-scott.medium.com/seeding-by-ceding-ea6de642bf</a></li> <li>• Gelles, A. (September 14, 2022) Patagonia founder gives away company: <i>New York Times</i>.</li> </ul> <p><b>DUE</b></p> <ul style="list-style-type: none"> <li>• In-Class Reading Response 2</li> <li>• \$10 Dollar Exercise Discussion Post (1/20 before class)</li> <li>• Deliverable 1: Problem/Opportunity Pitch (<i>Due 1/20 Before Class</i>) <b>NOTE: Be prepared to convince your group!</b></li> </ul>
Week 4 1/27	<p style="background-color: #0056b3; color: white; margin: 0;"><b>TOPIC: Systems Thinking &amp; Alternative Approaches to Philanthropic Problem Solving</b></p> <p><b>READING</b></p> <ul style="list-style-type: none"> <li>• Textbook -- Brest &amp; Harvey (2018). Money Well Spent: A Strategic Plan for Smart Philanthropy <ul style="list-style-type: none"> <li>○ Chapter 3 Developing Solutions (pp. 48-60)</li> <li>○ Chapter 4 From Theory to Action (pp. 61-75)</li> <li>○ Chapter 7 Preparing to Open for Business (pp.115-128)</li> </ul> </li> <li>• W. K. Kellogg Foundation (2004). Logic Model Development Guide. Ch. 1: Introduction to Logic Models. (pp. 1-14).</li> <li>• Singer, P. (2006, December 17) What should a billionaire give – and what should you? <i>The New York Times</i>.</li> </ul> <p><b>DUE:</b> In-Class Reading Response 3</p>

<p>Week 5 2/3</p>	<p><b>TOPIC: Considerations for Philanthropic Investments</b></p> <p><b>READING</b></p> <ul style="list-style-type: none"> <li>• Textbook -- Brest &amp; Harvey (2018). Money Well Spent: A Strategic Plan for Smart Philanthropy <ul style="list-style-type: none"> <li>○ Ch. 8 Inviting Proposals and Conducting Due Diligence (pp. 129-147)</li> <li>○ Ch. 9 Forms of Philanthropic Engagement and Funding (pp. 148-163)</li> <li>○ Ch. 10 Impact Investing and Mission Investments (pp. 164-187)</li> </ul> </li> <li>• Keegan (2021). Community-engaged philanthropy: The role of the fundraiser in building equitable communities. <i>Journal of Philanthropy &amp; Marketing</i>. (9 pages)</li> </ul> <p><b>DUE</b></p> <ul style="list-style-type: none"> <li>• In-Class Reading Response 4</li> <li>• Deliverable 2 (Individual): Alternative Approaches Paper (<i>Due 2/3 BEFORE CLASS</i>)</li> </ul>
<p>Week 6 2/10</p>	<p><b>TOPIC: BEGIN ORGANIZATIONAL VISITS &amp; CONCEPTUALIZING IMPACT</b></p> <p><b>READING</b></p> <ul style="list-style-type: none"> <li>• Textbook -- Brest &amp; Harvey (2018). Money Well Spent: A Strategic Plan for Smart Philanthropy <ul style="list-style-type: none"> <li>○ Ch. 5 Evaluating the Impact of your Philanthropy (pp. 76-91)</li> <li>○ Ch. 6 Using Outcome Data to Increase Your Impact (pp. 92-128)</li> </ul> </li> <li>• W. K. Kellogg Foundation (2004). Logic Model Development Guide. Ch. 4 Using your logic model to plan for evaluation. (pp. 35-48).</li> <li>• Fitzsimmons, K. (2015, March 16). Getting the most out of evaluation. <i>Non-Profit Quarterly</i>.</li> <li>• Gregory, A. G., &amp; Howard, D. (2009). The non-profit starvation cycle. <i>Stanford Social Innovation Review</i>, Fall, 2009, 49-53.</li> </ul> <p><b>DUE</b></p> <ul style="list-style-type: none"> <li>• In-Class Reading Response 5</li> <li>• Deliverable 3 (Team): Prepare for visits to organizational finalists. (2/10)</li> </ul> <p><b>RESOURCE</b></p> <ul style="list-style-type: none"> <li>• Assignment 3 Resource: <i>Harvard: Strategies for Qualitative Interviews</i></li> </ul>
<p>Week 7 2/17</p>	<p><b>TOPIC: Conduct Organizational Visits &amp; Conceptualizations of Effective Philanthropy</b></p> <p><b>READING</b></p> <ul style="list-style-type: none"> <li>• Textbook -- Brest &amp; Harvey (2018). Money Well Spent: A Strategic Plan for Smart Philanthropy <ul style="list-style-type: none"> <li>○ Ch. 11 Working with Others in the Field (pp. 188-209)</li> <li>○ Ch. 12 Principles and Practices of Effective Philanthropy (210-214)</li> </ul> </li> <li>• Barkan, J. (2013, Fall). Plutocrats at work: How big philanthropy undermines democracy. <i>Dissent</i>.</li> <li>• Schambra, W. (2013). Escaping philanthropy's house of mirrors: Foundations and engagement. <i>Nonprofit Quarterly</i>.</li> <li>• Reich, R. (2013, Mar. 1). What are foundations for? <i>The Boston Review</i>.</li> </ul> <p><b>DUE:</b></p> <ul style="list-style-type: none"> <li>• In-Class Reading Response 6</li> </ul>
<p>Week 8 2/24</p>	<p><b>Organizational Sites Visits</b></p>
<p>Week 9 3/3 <b>Complete Site Visits</b></p>	<p><b>TOPIC: Operating as a Foundation</b></p> <p><b>READING</b></p> <ul style="list-style-type: none"> <li>• Textbook -- Brest &amp; Harvey (2018). Money Well Spent: A Strategic Plan for Smart Philanthropy <ul style="list-style-type: none"> <li>○ Ch. 13 Promoting Knowledge (pp. 215-238)</li> <li>○ Ch. 14 Improving Individual Lives (pp. 239-261)</li> <li>○ Ch. 15 Influencing Policy Makers and Businesses. (pp. 262-290)</li> <li>○ Ch. 16 Structures of Philanthropy (pp. 293-303)</li> </ul> </li> </ul> <p><b>DUE:</b></p> <ul style="list-style-type: none"> <li>• In-Class Reading Response 7 In-Class</li> <li>• Mid-Semester TEAM Check-in</li> </ul>

## SPRING BREAK 3/10

Week 10 3/17	<b>TOPIC: Reflections on Modern Philanthropy &amp; Your Place in it</b> <b>READING</b> <ul style="list-style-type: none"><li>Textbook -- Brest &amp; Harvey (2018). Money Well Spent: A Strategic Plan for Smart Philanthropy<ul style="list-style-type: none"><li>Ch. 17 Principal and Principle (pp. 304-314)</li><li>Afterword: The Responsibilities of Strategic Philanthropy (315-317)</li></ul></li></ul> <b>DUE:</b> In-Class Reading Response 8
Week 11 3/24	<b>TOPIC: Building a Process for Effective Philanthropic Decision Making</b> <ul style="list-style-type: none"><li>Decision-Making in the Visionary Board Room</li><li>Dorothy A. Johnson Center for Philanthropy. 11 Trends in Philanthropy for 2025.</li></ul> <b>DUE:</b> <ul style="list-style-type: none"><li>Deliverable 4 (Team): Briefing Book (<i>Due 3/24 by 11:59</i>)</li><li>In-Class Reading Response 9</li></ul>
Week 12 3/31	<b>TOPIC: Learning Conference – Team Presentation to HOD Philanthropy Lab Board</b> <b>READING</b> <ul style="list-style-type: none"><li>Briefing Books from other groups (Will be posted to Brightspace on 3/25)</li></ul> <b>DUE:</b> <ul style="list-style-type: none"><li>Deliverable 5 (Individual): Pros, Cons, and Questions (<i>Due 3/31 before class</i>)</li><li>Deliverable 6 (Team): Team Presentation</li></ul>
Week 13 4/7	<b>TOPIC: HOD Philanthropy Lab Board Meeting</b>  <b>PHILANTHROPY LAB TASKS (We will do this together in class):</b> <ul style="list-style-type: none"><li>Complete Post-Course Survey</li><li>Complete Giving Goals</li></ul>
Week 14 4/14	<b>TOPIC: Final Reflection &amp; Prepare for Giving Ceremony</b> <b>READING:</b> <ul style="list-style-type: none"><li><b>Kramer &amp; Phillips (2024) Where Strategic Philanthropy Went Wrong.</b></li></ul> <b>DUE:</b> <ul style="list-style-type: none"><li>Deliverable 7 (Team): Evaluation Plan for Organization (<i>Due 4/14</i>)</li><li>Final Team Member Contribution Form (<i>Due 4/14</i>)</li><li>Final Reflection (<i>Due 4/19 by midnight</i>)</li></ul>

### GIVING CEREMONY:

**NOTE – We will try to host the Giving Ceremony during our scheduled final exam period Wednesday April 22 @ 3:00 p.m. This is subject to change & depends on the Chancellor's schedule.**